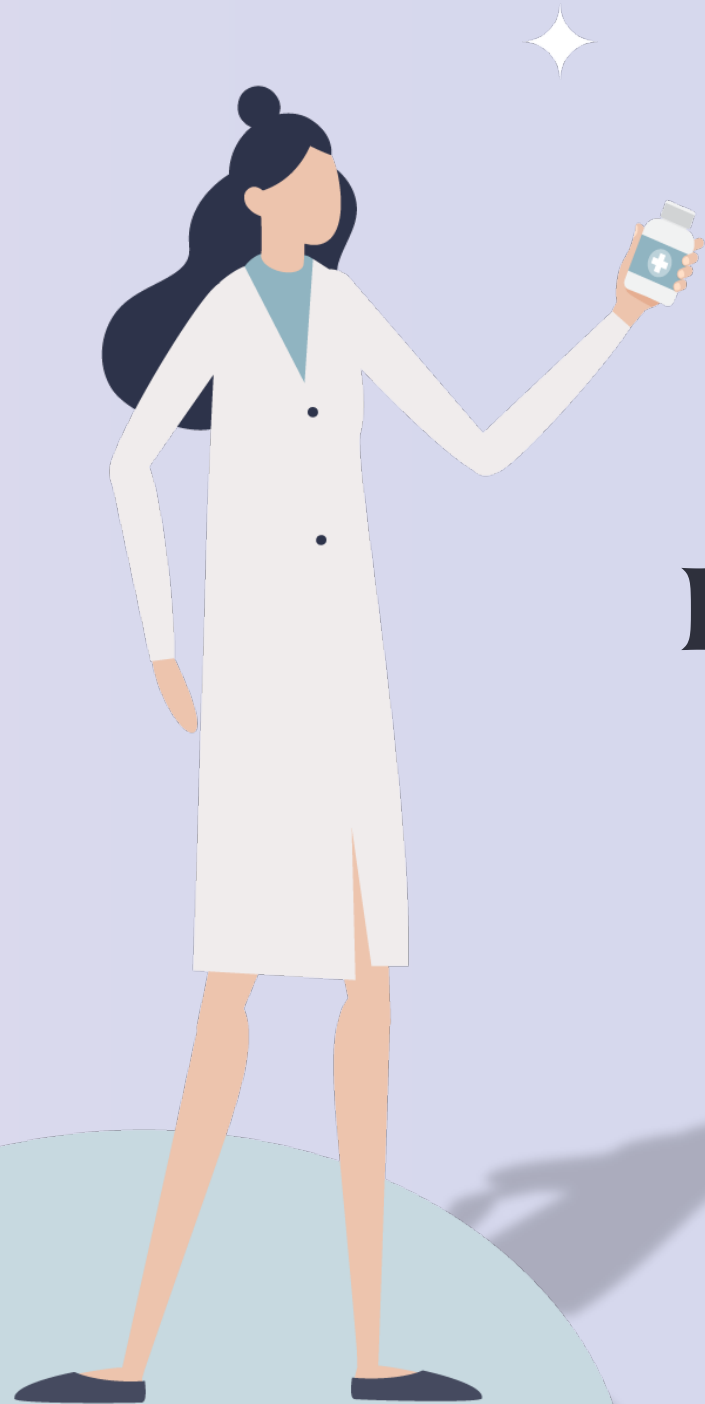




Felleskatalogen

Retrieve and Augment ePI

Bente By Jansen
2025.12.04

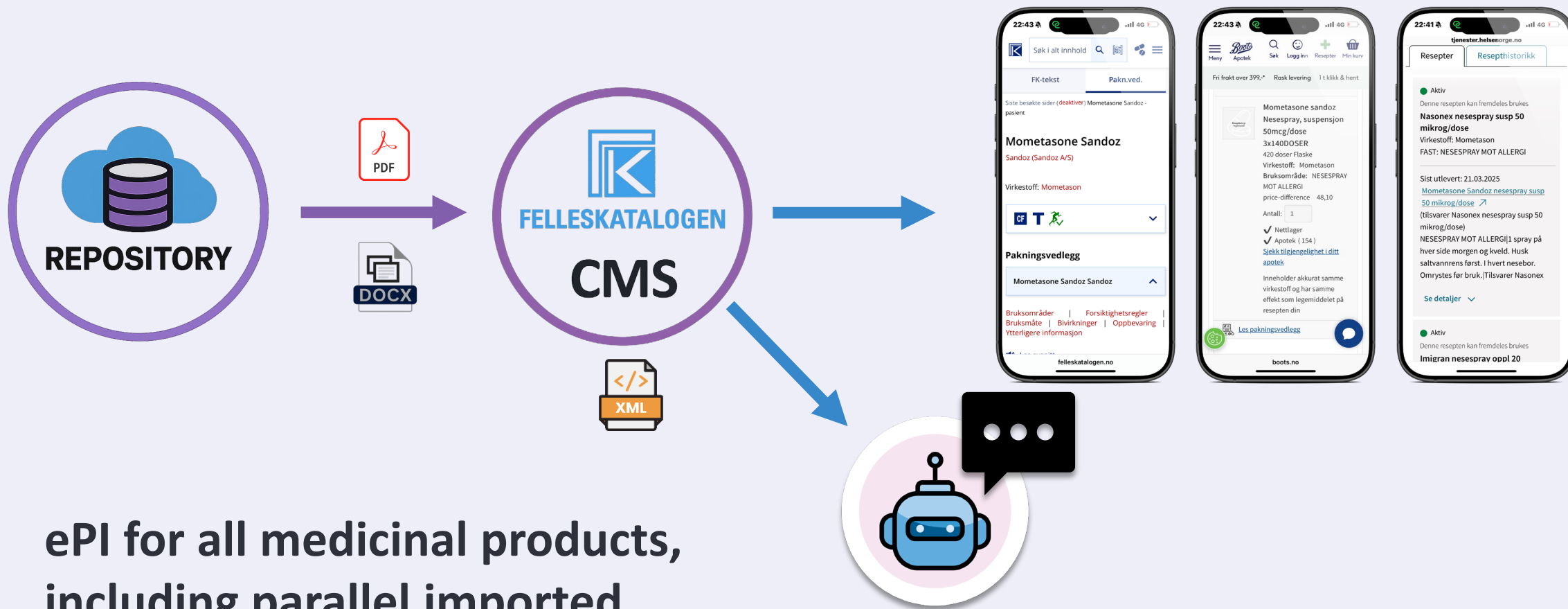


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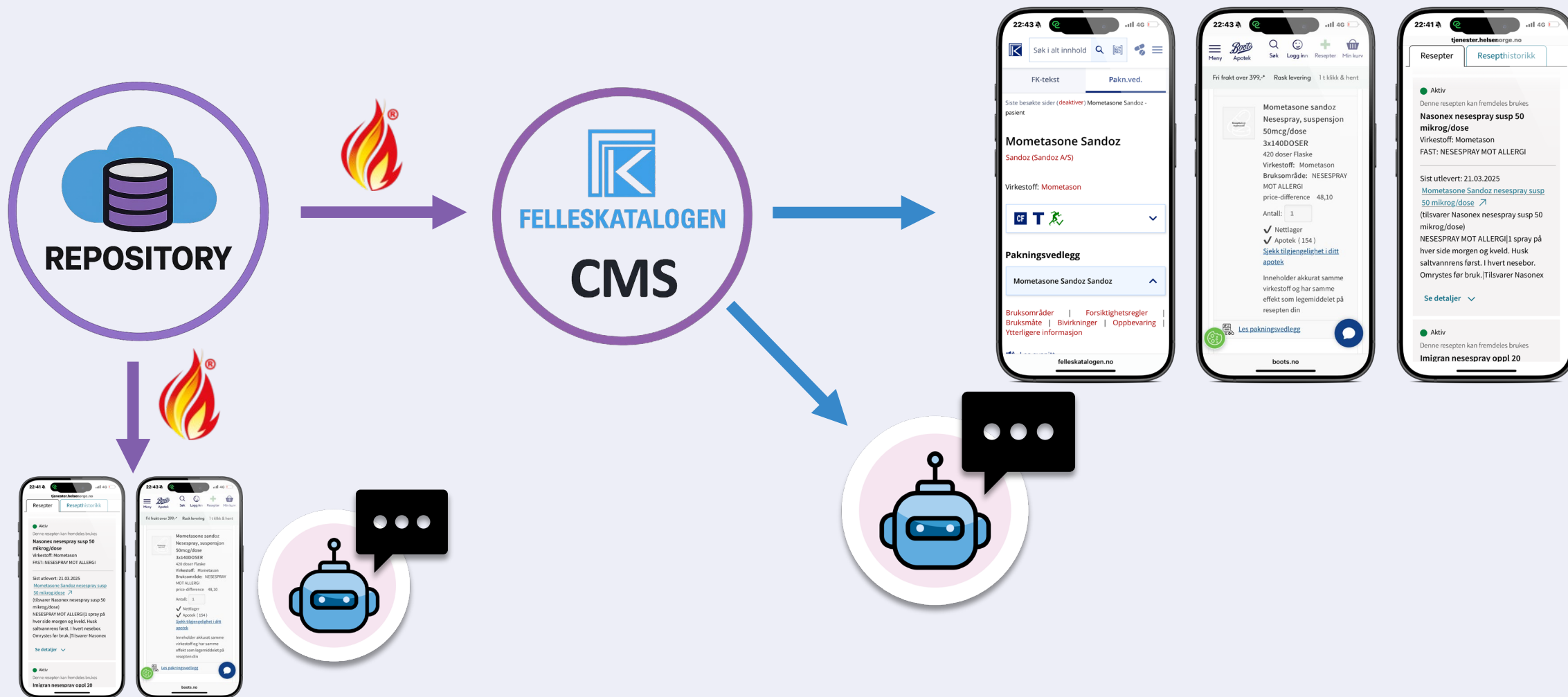
**The primary source of drug information
for patients and healthcare professionals
in Norway**



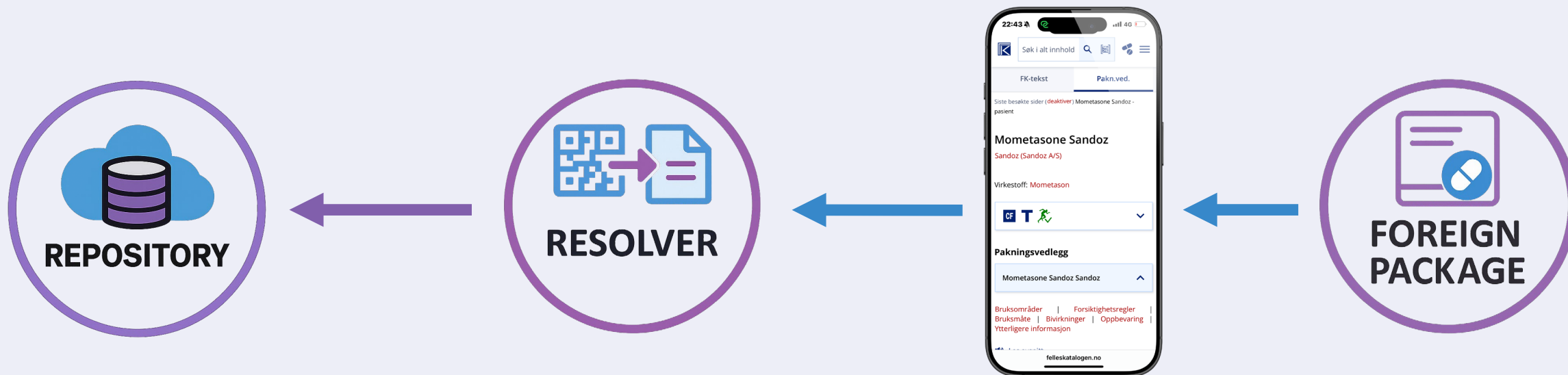
Digital package leaflets - Now



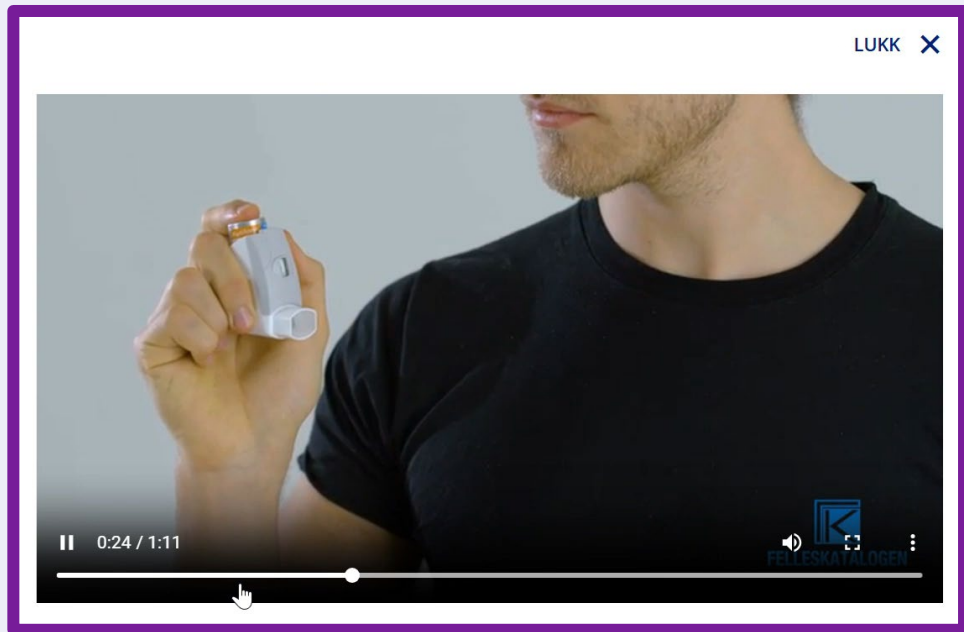
Digital package leaflets - Future

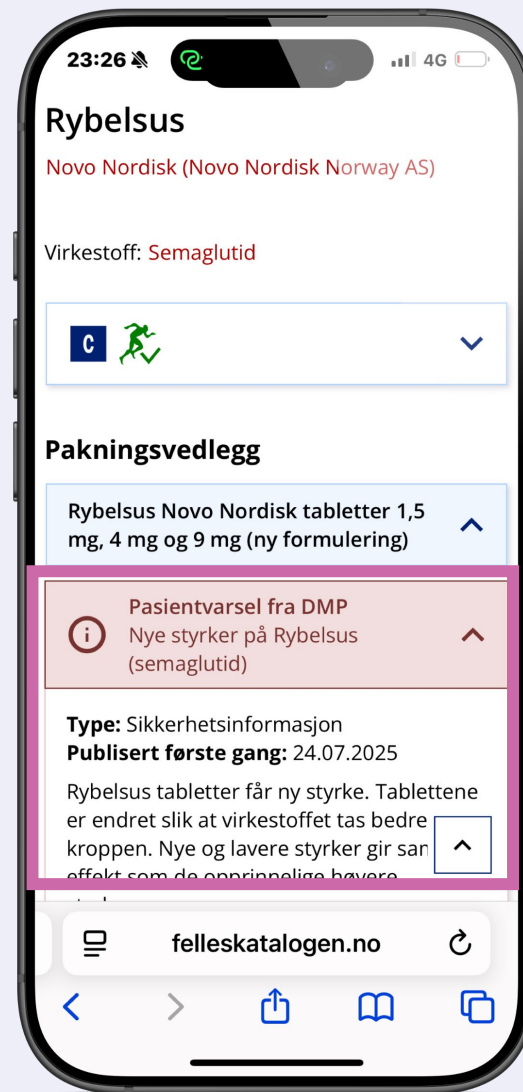
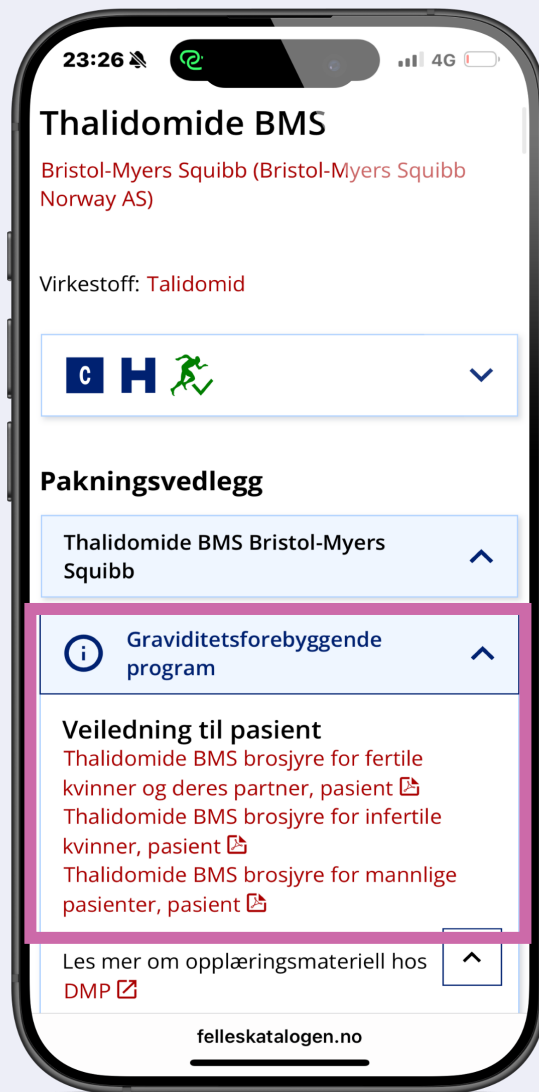
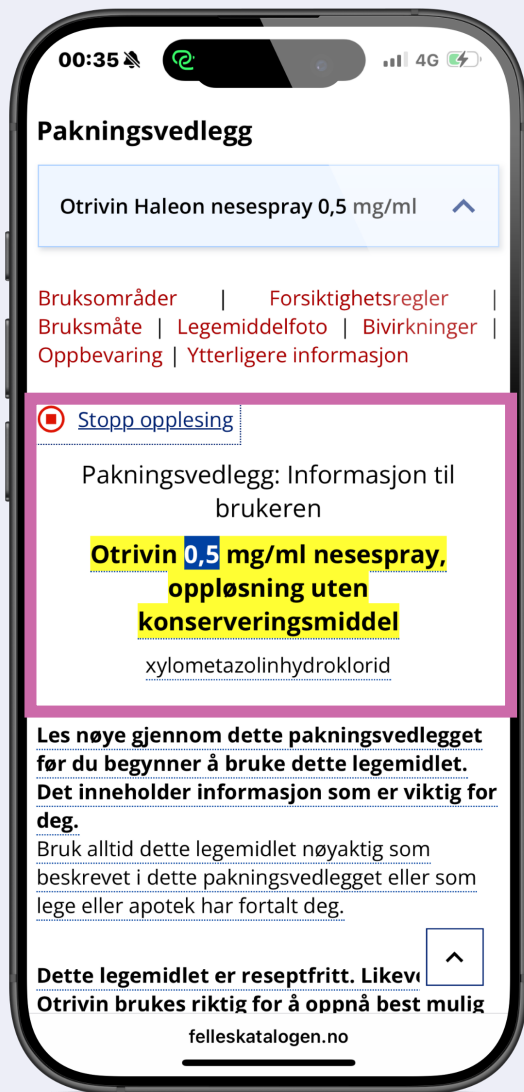


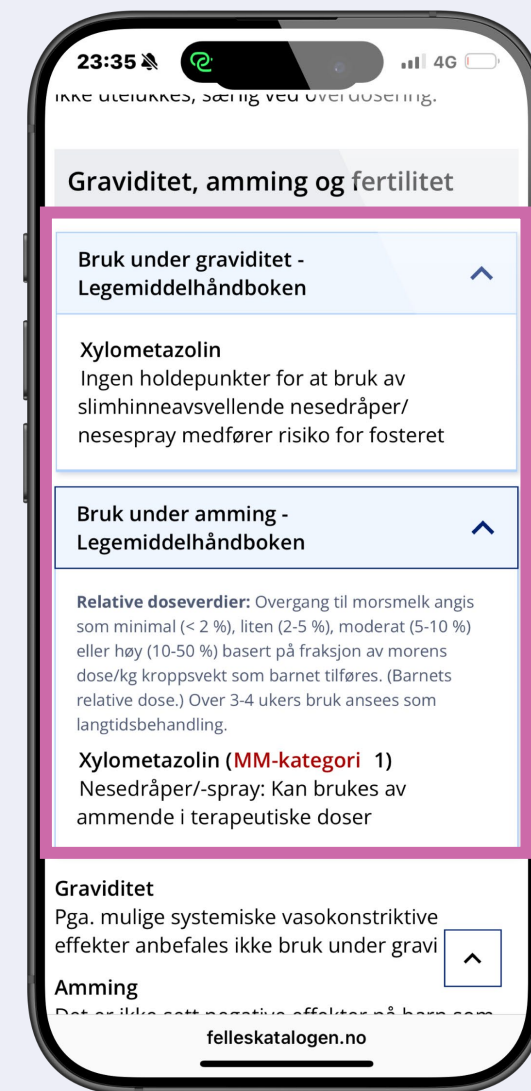
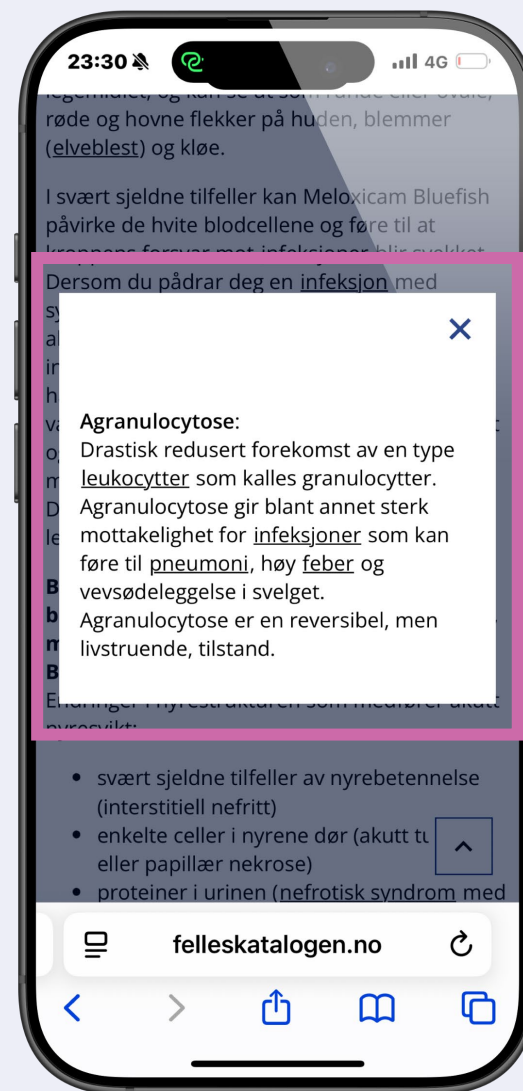
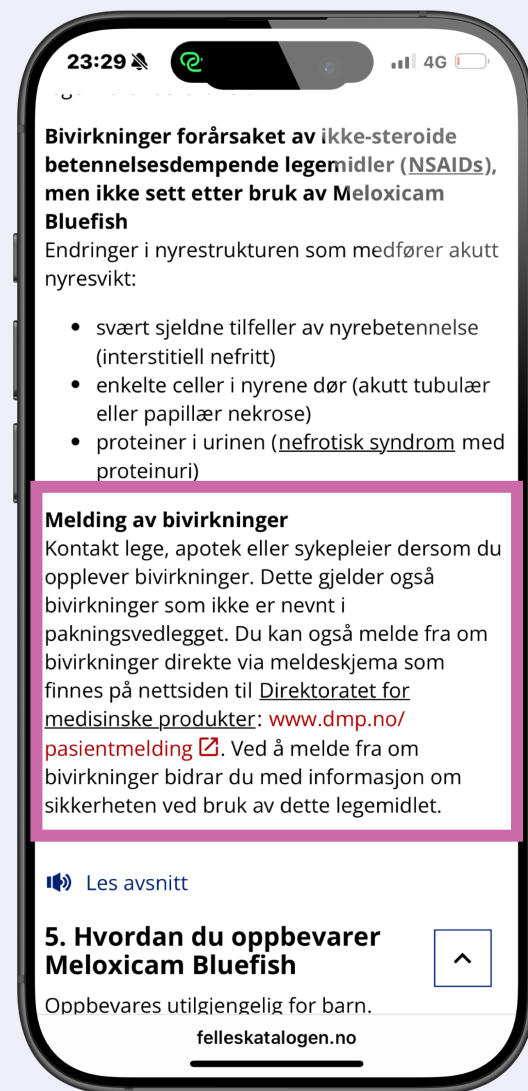
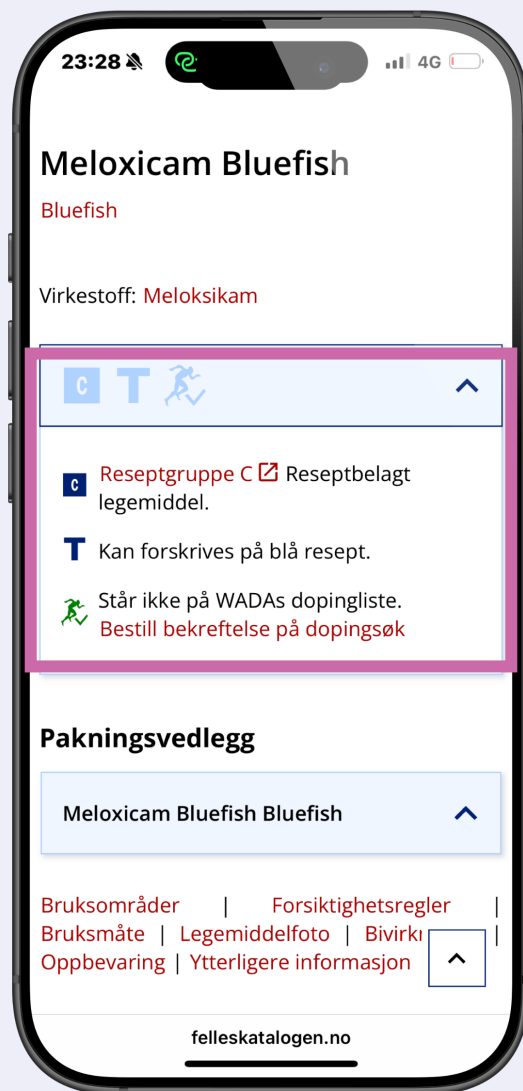
Digital package leaflets – Multi language



ePI augmentation



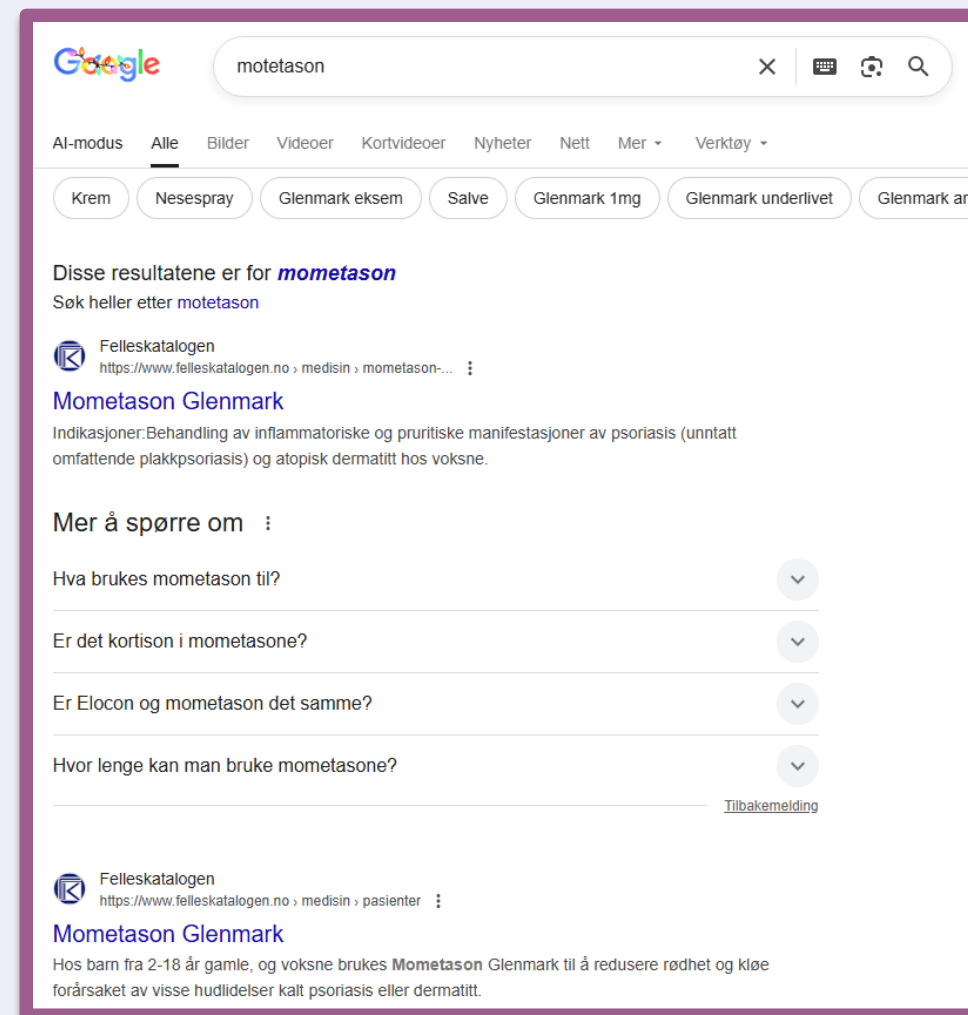
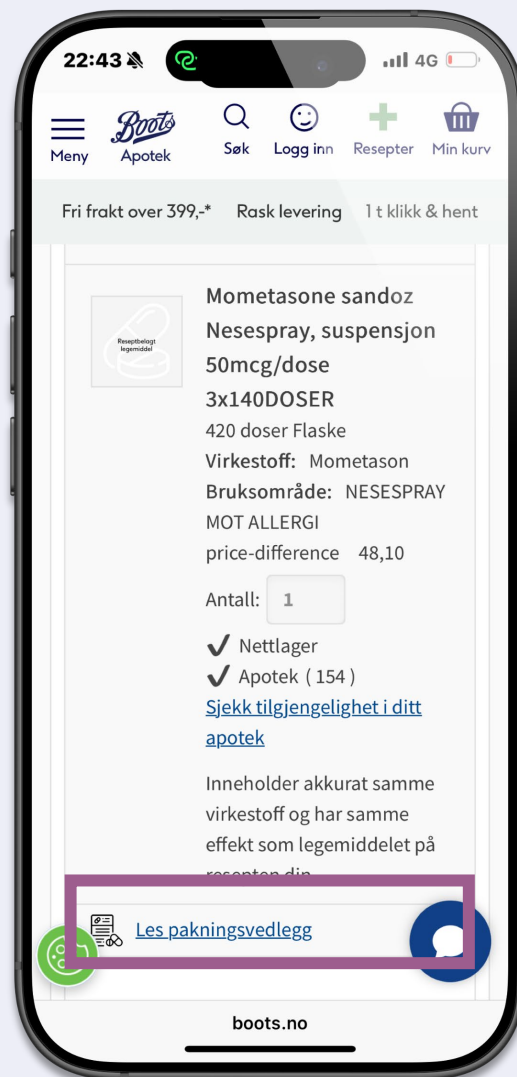
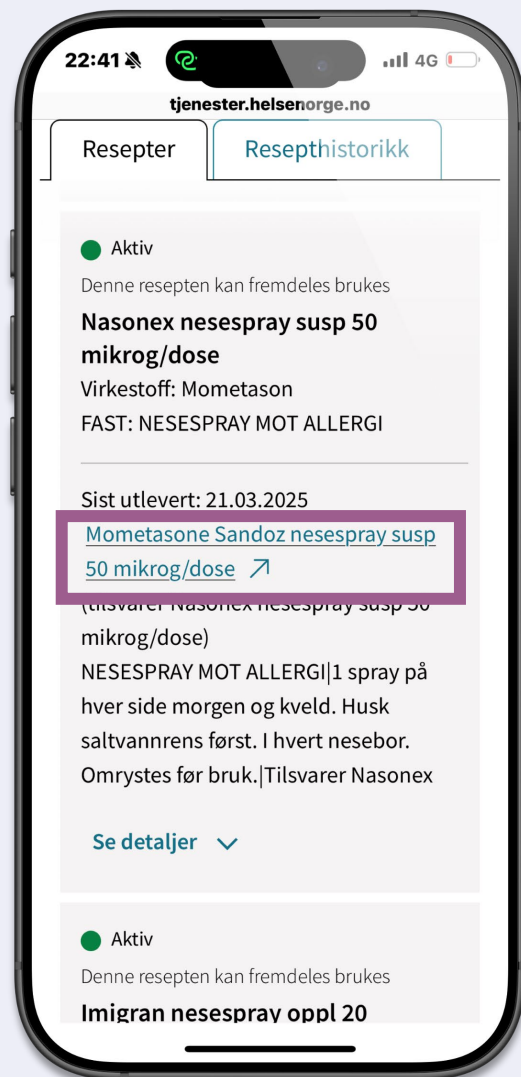




700 000 monthly views of package leaflets
on felleskatalogen.no

But only **300-400** users engage with the
scanning function







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